



2023 台北紡織展

**TAIPEI INNOVATIVE
TEXTILE APPLICATION SHOW**

OCTOBER 17-19

TITAS 2023

Marketing Sponsorship



Taiwan Textile Federation
紡拓會

Application



Deadline

June 16, 2023

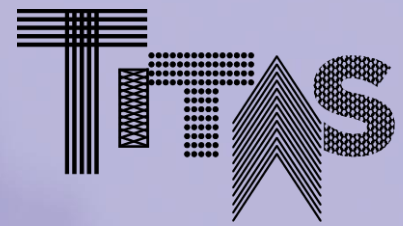
Application

The Marketing sponsorship application form should be filled-in by legal representative and sent to the Organizer via email to jimmyhsu@textiles.org.tw and neilkung@textiles.org.tw

Notice

1. Applicants are requested to follow the artwork specifications to design their advertising contents, and submit the finished materials approved by the Organizer within deadline.
2. In case the Organizer cancels the marketing programs, made payment will be refunded in full without interest, no objection or compensation should be raised from exhibitors.
3. The Organizer reserves the right to accept, cancel, suspend applications or modify the marketing programs.

Marketing Sponsorship 1



On-site
Tour Video

Reach a wide
market worldwide



Limited to 16 applications



The fee includes an English speaking professional host, 3-5 minutes of film shooting, animation production, live video on YouTube and promotion.



US\$ 2,600



The video will be streamed onto TITAS YouTube channel during exhibition.



Marketing Sponsorship 2

Banner on TITAS E-newspaper

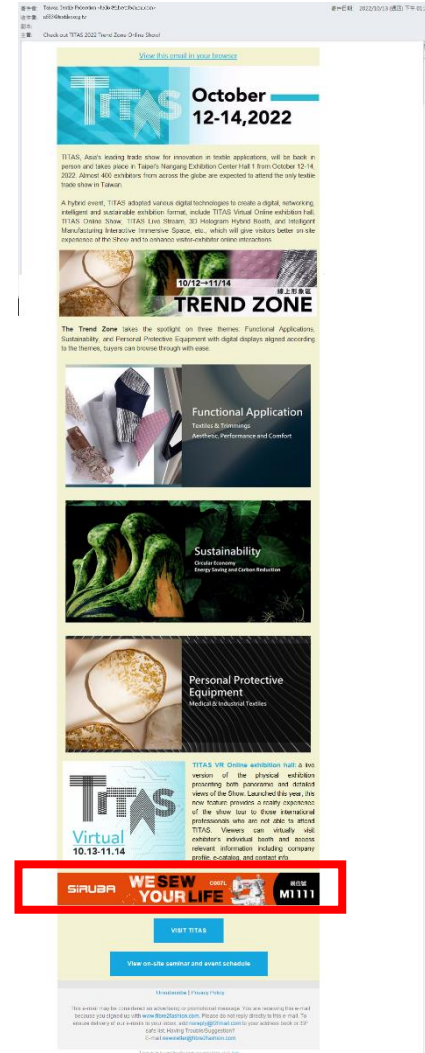
Over 25,000 domestic contacts in the field of textile and clothing industry in Taiwan



US\$ 150 per round



The applicants are required to provide artworks and links, the Organizer reserves the right to modify the artworks.



Marketing Sponsorship 3



TITAS Email Blast

Over 25,000 domestic contacts in the field of textile and clothing industry in Taiwan.



Limited to 6 rounds



US\$ 350 per round



The applicants are required to submit email blast materials and layout, the Organizer reserves the right to modify the email blast.



TITAS **October 12-14, 2022**

妙抗保新技術發佈會 – 利用新一代抗菌和氣味控制技術重新定義紡織品的潔淨

日期：2022年10月13日
時間：10:00am
地點：台北南港展覽館1館 會議室404

演講嘉賓：
范沛柔
產品副理 | 妙抗保國際

立即報名!

MICROBAN 妙抗保

Microban 妙抗保將於 TITAS 2022 展出兩項全新技術

抗菌及氣味控制技術全球領導者Microban妙抗保將於TITAS 2022展會期間舉行新產品發佈會 – 利用新一代抗菌和氣味控制技術重新定義紡織品的潔淨。除了詳細介紹妙抗保近期推出的兩項創新技術DuraTech™ by Microban®與Refresh™外，還會於會中分享消費者及企業對抗菌產品和永續發展的觀點，請有興趣的觀眾踴躍報名前往。

妙抗保同時也將於TITAS 2022展位L327上展出其全系列抗菌和氣味控制技術組合，如欲於展會期間與妙抗保團隊進行一對一會談，請[點擊此處](#)預約。

謝謝！

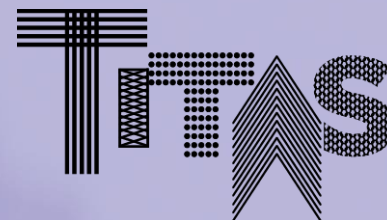
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Marketing Sponsorship 4



Banner on
TITAS Website

120,000 views
per year



Limited to 12 applications



US\$ 450



Artwork specification:
260x140 px (jpg <300KB)

The artwork can be submitted once the payment has been made.

Publication:

From the date of submission to November 2023

Marketing Sponsorship 5



Banner on TITAS
Online Show

8,000 views
per month



Limited to 2 applications



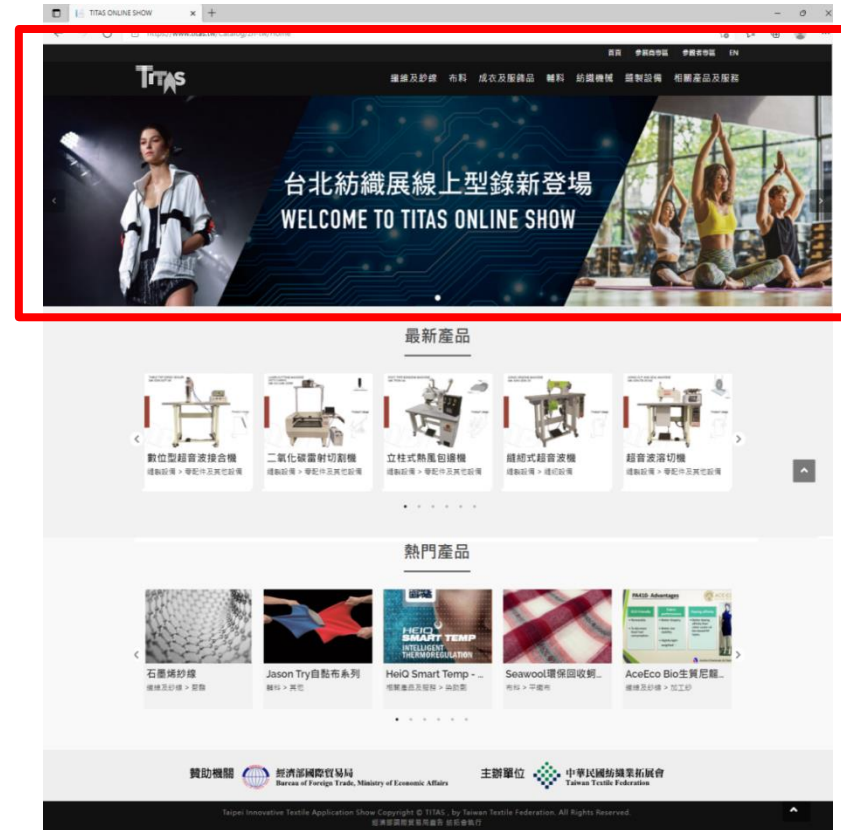
US\$ 100 per month



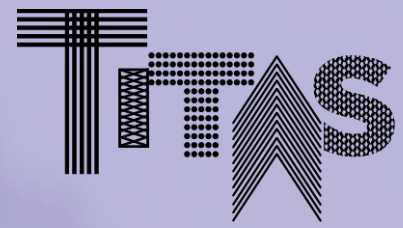
Artwork specification:

1,920x768 px (jpg <5MB)

The artwork can be submitted once the payment has been made.



Marketing Sponsorship 6



Ad on TITAS
Guide Map

Annual circulation
of 6,000



One application each in Chinese
and English



US\$ 1,700



Artwork specification:
21cm (Length) x 10.4cm (Width) in Ai
or TIFF or PDF format with resolution of 300
dpi for printing.

Artwork submission:
By the end of August 2023.

Publication:
October 17-19, 2023





Marketing Sponsorship 7

Ad on TITAS Featured Report

Annual circulation of 4,000



Four applications each in Chinese and English (Back Cover)



US\$ 450



Artwork specification : Size to be confirmed, in Ai or TIFF or PDF format with resolution of 300 dpi for printing.

Artwork submission: By the end of August 2023.

Publication: October 17-19, 2023

國際專區



臺灣創研實力助推國際展商前進TITAS

不具名性益處廣泛的參展商包括：整合永續發展、可再生、可回收再利用技術的美國棉花COTTON COUNCIL INTERNATIONAL、瑞典有機ORGANOCLICK和義大利專家OMMI SRL；纖維孔洞加工、抗菌及臭味控制等技術的德國瑞士產業HEIQ和英國食品MICROBAN等；以及展示紡織機械、發證設備和生產系統的台灣紡織廠、台灣美紡等。



美國國際棉花協會 實現棉花永續生產的願景

美國棉花協會(USCTP)與美國棉花可生化可降解的自製棉制產品。專屬於美國棉花的永續計畫，實現棉花生產的願景，持續改善棉花種植技術。在這些計畫中，棉花種植的棉花產量減少約10%。USCTP與棉農合作，提高棉花產量，改善棉花種植技術。棉花種植計畫以永續性為目標，提供優質、可再生、可回收的棉花產品。

瑞典 OrganoClick 提供來自大自然的解決方案

已獲得ISO 14001 and ISO 9001認證的OrganoClick組織，為世界著名之綠色化學公司，由Made Green Inside為引擎，創立OrganoTex品牌，係由自然之控制，賦予水刺、紡織品和紙張等材料的特性。全系列產品可替代破壞環境的化學品，幫助於功能性的石化原料。
OrganoTex 防護技術有別於一般含氟和氯化物的防水劑，是一種基於生物降解(OECD301A)且不含PFAS的結構型防水技術，更來自於天然植物。

美國 MicroBAN 展示最新抗菌和氣味捕捉技術

Microban在抗菌和氣味控制技術上擁有極高的領導地位，該公司可從地處理產品，能從根源消除臭味，並防止細菌和病毒在表面繁殖。DuraTech™ by Microban™ 是專為耐用表面所設計的世界最堅韌新一代抗菌技術。這項非金屬塗層已被證實能阻礙76次穿過塗層後，仍可剩餘99.99%的抗菌性能。DuraTech™ 是專為耐用表面所設計的世界最堅韌新一代抗菌技術。這項非金屬塗層已被證實能阻礙76次穿過塗層後，仍可剩餘99.99%的抗菌性能。DuraTech™ 是專為耐用表面所設計的世界最堅韌新一代抗菌技術。這項非金屬塗層已被證實能阻礙76次穿過塗層後，仍可剩餘99.99%的抗菌性能。

瑞士 HEIQ 不斷追求創新 開發新技術新產品

HEIQ Puras 是新一代全金屬除臭劑，直接解決全球消費者日益嚴重的衛生問題。HEIQ Pure 是一種無揮發性有機物(VOC)且無臭味的除臭劑，能防止臭味產生，使布料不產生臭味。HEIQ Fresh MNT，是HEIQ產品系列中最高效的除臭劑，能防止臭味產生，使布料不產生臭味。HEIQ Eco Dry 是HEIQ產品系列中最高效的除臭劑，能防止臭味產生，使布料不產生臭味。HEIQ Eco Dry 是HEIQ產品系列中最高效的除臭劑，能防止臭味產生，使布料不產生臭味。

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Marketing Sponsorship 8



Seminars

Building connection
Sharing opportunities



TITAS 2023 exhibitors only



Venue: Conference room on
4th floor at TaiNEX 1



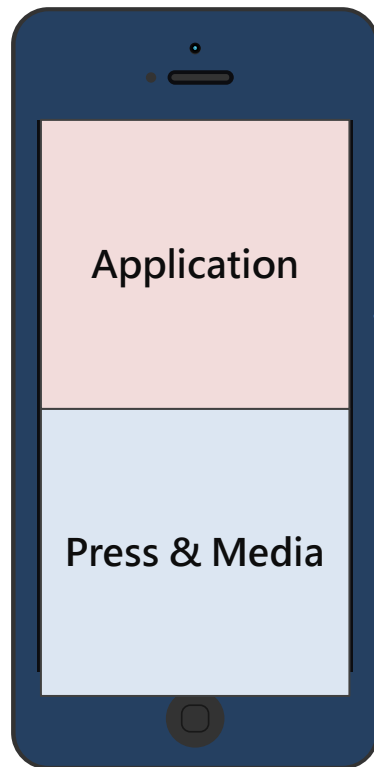
Room 402 US\$ 1,100
Room 403/404 US\$ 750

- The schedule will be determined upon the time of application. The organizer reserves the right to adjust the conference room or to approve the application.
- The seminar timetable will be released on TITAS website before the exhibition. The organizer will notify interested parties by e-newsletter to proceed online registration.



Application & contact

Contact



Deadline: June 16, 2023

Contact us

Tel: +886(2) 23417251

Taiwan Textile Federation

Registration and Exhibition

Coordinators

Mr. Jimmy Hsu jimmyhsu@textiles.org.tw

Mr. Neil Kung neilkung@textiles.org.tw

Ms. Beatriz Yu n683@textiles.org.tw